

ROLE PROFILE

OLD TRAFFORD REGENERATION MAYORAL DEVELOPMENT CORPORATION

Job Title:	Non-Executive Director – OTR MDC Board	Date:	October 2025
Reporting Line:	Chair Designate	Remuneration:	£1,000 per day plus pre-approved expenses.
Location:	All Board meetings will be held in Manchester and Trafford.	Commitment:	12 days per annum

JOB PURPOSE

A 'shining example' of the Government's Plans to promote economic growth

- Rt Hon Rachel Reeves MP, Chancellor of the Exchequer

'The biggest opportunity for urban regeneration this country has seen since London 2012'

- Andy Burnham, Mayor of Greater Manchester

Old Trafford Regeneration (OTR) offers a unique regeneration opportunity to potentially deliver one of the largest investment and regeneration projects in Europe that will deliver a step change in economic performance and quality of life for the area and beyond.

Manchester United have announced their intention to build a new 100,000-seater stadium and adjacent sports district, with an estimated cost of c£2bn. The new stadium will act as a unique catalyst for further investment in Trafford Wharfside. A revised planning and development framework is being produced now to support expected growth, which aims to deliver up to 15,000 additional homes and create over 90,000 new jobs. This will cater for the expected population growth, boost the supply of labour/skills in the economy, and will also support wider growth in GM.

If the proposed regeneration plans are delivered, the net impact would be an additional 1.76 million visitors to GM of which just over 710,000 would be international and visitor spending would rise by 7.1% in real terms.

It is envisioned that, subject to appropriate approvals, a Mayoral Development Corporation (MDC) for OTR will be created in late 2025. The MDC will drive forward the wider regeneration proposals, working alongside MUFC who will lead on stadium re-development, and bring the necessary powers required to deliver the comprehensive change required. The MDC would need to lead on funding and unlocking critical land assembly along with the wider regeneration programme. The post holder is expected to take up executive leadership of the MDC once established.

Working alongside Trafford Council, GMCA, MUFC, and the MDC Board the Non-Executive Directors will help ensure the successful delivery of one of Europe's most ambitious regeneration projects. They will be expected to help drive project delivery for the MDC, working with multiple stakeholders and ensuring alignment with the wider vision for Trafford and the city region, and delivery at pace.

The Board will comprise the Chair Designate Lord Coe, the Mayor of Greater Manchester, Andy Burnham, the Leader and Deputy leader of Trafford Council and their respective CEO's. It is intended to appoint up to four independent Non-Executive Director's to the Board who will bring a complimentary range of skills and experience.

Lord Coe will be involved in the selection process for these positions.

KEY RELATIONSHIPS

Key working relationships and contacts:

- Chair Designate, Lord Coe
- The Mayor of Greater Manchester, the Greater Manchester Combined Authority (GMCA) and Transport for Greater Manchester (TfGM) senior officers;
- Trafford Council Members and officers;
- MDC Project Director and delivery team;
- Western Gateway MDZ and Salford Council;
- Trafford Council and GMCA delivery team, including externally appointed advisors;
- Manchester United FC stadium delivery team;
- Senior representatives of external stakeholders including government departments and agencies;
- Local community and community groups;
- Existing businesses, developers and landowners.

The Non-Executive Directors will create, maintain, and expand their network of contacts in line with the needs of the project, using their negotiation skills to influence fellow stakeholders to the best advantage of OTR to deliver the Vision. This will be contingent on the collaboration of stakeholders across the public and private sectors.

KEY RESPONSIBILITIES

These roles will require significant credibility, profile and stature as a strategic leader, with strong commercial, board governance and leadership capability. We are looking for a blend of skills and experience including, a range of expertise across large scale placed based regeneration and development, visitor attraction, skills and employment, community and fan engagement and government relations.

Key Responsibilities:

- **Strategic Leadership:** Support the Chair in providing clear strategic direction to the Board, ensuring alignment with the OTR vision to deliver best in class regeneration and placemaking, alongside a best-in-class new stadium for MUFC.
- **Governance:** Ensure robust governance practices are in place, maintaining high standards of corporate governance and compliance.
- **Board Management:** Potentially Chair Board meetings in the absence of the Chair or at sub-Board groups effectively, fostering a culture of open discussion, constructive challenge, and collaborative decision-making.
- **Stakeholder Engagement:** Act as an ambassador for OTRMDC, building strategic relationships at a national, regional and local level; be the primary liaison between OTRMDC, the GMCA and Trafford Council, ensuring effective communication and alignment of interests.
- **Performance Monitoring:** Support the Chair in overseeing the performance of the Chief Executive and the delivery team, ensuring the delivery of strategic goals and operational efficiency.
- **Risk Management:** Ensure that appropriate risk management frameworks are in place and that risks are identified, assessed, and managed effectively.
- **Advocacy and Representation:** Represent OTRMDC at public events, meetings, and in the media, promoting the company's vision and achievements.
- **Sustainability and Innovation:** Champion sustainable development practices and encourage innovation in all aspects of the company's operations.
- **Community champions:** Ensure the voices of the communities are heard in the design and delivery of development programmes.

NB: This list of duties and responsibilities is by no means exhaustive, and the post holder may be required to undertake other relevant and appropriate duties as required.

KNOWLEDGE, SKILLS, AND EXPERIENCE

Skills and Experience

- Extensive personal credibility, with a track record of delivery in complex commercial or political environments
- Able to demonstrate strategic vision and the ability to see the opportunity for transformational change and translate this into deliverable actions.
- A proven ability to manage effective relations with senior politicians and business leaders and navigate competing priorities and expectations to deliver a shared vision and tangible outcomes.
- Previous non-executive Board level or Chair experience in a development orientated and customer focused organisation.
- Excellent experience of chairing meetings and ensuring a diversity of views are considered whilst providing clear and decisive guidance to the staff team.
- Evidence of effective stakeholder relationship management and the utilisation of networks for business gain.
- Excellent understanding and experience of good governance.
- Experience of working within political decision-making structures and governance

- Proven experience of being an ambassador for an organisation and evidence of effective public speaking.
- A previous track record of supporting the development and delivery of major regeneration programmes within a relevant public sector and commercially focussed environment is desirable but not essential

Personal Style and Behaviour

- A respected individual with a track record of delivery
- A credible and persuasive leader, able to engage with leaders across the public and private sectors
- Articulate, dynamic, energetic and delivery focused.
- Able to translate broad objectives into delivering real outcomes
- Self – motivation, commitment and enthusiasm, relentless in the pursuit of delivering results.
- Leads by example, inclusive rather than exclusive, and prepared to share expertise, know-how and skills.
- High level of integrity and ethical standards.
- Innovative ideas for delivering hugely complex regeneration programmes, with the ability to think outside traditional boundaries and ways of doing things.
- Ability to build consensus where there is no direct line authority to enforce decisions. Ability to handle competing priorities and manage conflicts of interest.
- Energetic, determined, robust and resilient to cope with the challenges of the role.
- A persuasive and effective influencer and negotiator who can develop collaborative partnerships, work effectively across boundaries and achieve performance and results through others.
- A highly presentable and persuasive communicator.

OTHER INFORMATION

Role Commitment

It is estimated that these posts will require a commitment of approximately 1 day per month.

The OTRMDC Board will be supported in their work by the dedicated MDC team. The size and shape of this team is being developed and is expected to change over time

Terms & Conditions

Expenses & Subsistence

These posts will be remunerated at a competitive market rate with some flexibility available for an exceptional candidate. Reimbursement of expenses will be offered at a rate benchmarked against Trafford Council's allowances for expenses.

Period of Appointment

Appointments will be made by the Greater Manchester Mayor for an initial period of three years with the option of renewal for a second three-year term subject to the agreement of the Chair and Mayor.

Location

Meetings of the OTRMDC, and any sub-committees thereof, will generally take place in Trafford, and in person. Virtual or hybrid meetings may be held as required.

Diversity

The OTRMDC and Greater Manchester Mayor, along with Trafford Council and the Greater Manchester Combined Authority, are committed to ensuring equality of opportunity and that all our systems and processes are fair, open and objective. We endeavour to promote this approach in those with whom we come into contact. We are responsible for ensuring that the highest principles of equal opportunities policy are put into effect.

As an equal opportunity employer we make no distinction between people on grounds of their race, ethnic or national origin, age, religion or belief, sex, marital status, disability, part-time status or sexual orientation. We would particularly welcome applications from diverse individuals / individuals from different backgrounds.

Conflicts of Interest

Candidates must note the requirement to declare any interests they may have that might cause questions to be raised about their approach to the business of the OTRMDC. They are required to declare any relevant business interests, shareholdings, positions of authority, retainers, consultancy arrangements or other connections with commercial, public or voluntary bodies, both for themselves and for their spouses/partners.

If you have any interests which might be relevant to the work of the OTRMDC, Trafford Council, or Greater Manchester Combined Authority, which could lead to a real or perceived conflict of interest if you were to be appointed, please provide details in your supporting letter.

If appointed, you will be expected to act in accordance with the OTRMDC Code of Conduct.