

Salford City Council

Annual Performance Report 2023-24

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Creating a
fairer, greener
and **healthier**
Salford with the
Great Eight



Office of the
City Mayor



A message from the City Mayor of Salford, Paul Dennett

Our city is changing and growing. Salford is now one of the fastest growing places in the North of England, with 36,000 more people calling the city home compared to a year ago. Over the last several years, Salford has continued its remarkable story of transformation. With more well-paid jobs, new affordable and social homes, a pioneering approach to the integration of health and social care, award winning green spaces, cleaner transport and a thriving cultural scene, there is a lot to celebrate in our city.

This report provides an overview of how the council has been delivering for its residents in 2023-2024 against our Great Eight priorities.

Unfortunately, like many towns and cities up and down the country, the last several years have been incredibly challenging for the council. Since 2010, £245 million has been cut from the council's budget by central government whilst demand for vital services such as adult and children's social care and homelessness prevention has continued to rise, driving further budget pressures. The high cost of living has also hit our residents, communities and businesses hard.

As a city council, we need to continue to find new and innovative ways of delivering high quality services to meet these challenges. This means working with our local partners, including the NHS, local communities, businesses and our community and voluntary sector to do the very best that we can for everyone who lives, works, visits and studies in Salford.

Our new four-year corporate plan, 'This is our Salford', replaces the previous one known as 'The Great Eight'. Building on our past successes, it sets out our priorities for the future as we play our part to make Salford a fairer, greener, healthier and more inclusive place for all 278,000 people who call our great city home.

City Mayor Paul Dennett



Tackling poverty and inequality



The council's welfare rights and debt advice service helped

4,616 Salford residents in low-income households access over **£9 million**, a huge increase on last year's figure of £6.5 million.

We served **51,458** meals as part of the **Holiday Activities and Food programme** and provided **1,700** take and make boxes for families to cook meals at home.



Creating vibrant places and spaces



The council approved plans to renovate

Buile Hill Mansion

and work has now started. The historic mansion will be restored and will be home to our registry services and include community space, a café bar and wedding and function room.



Building has started on our new

Youth Zone

in Pendleton. This new young people's leisure activity centre is planned to open in **2025** and is also creating jobs and volunteering opportunities for local people.



We increased the number of accredited real living wage employers in

Salford to **112** this year, boosting the pay of local employees.



Our Salford Assist Team help people in crisis access emergency support and provided

849 people with essential furniture and white goods. They also received **8,846** applications for support from the government's Household Support Fund to pay for essentials such as food and energy costs.



The work of many services and organisations across the city has led to **Salford being officially awarded the City of Sanctuary status** for our commitment to creating a culture of solidarity and inclusivity.

Since January 2021, the council has used our **Crowdfunder** project to pledge over **£250,000** to support over **90** local

individuals and groups with projects including charitable activities, improving facilities and projects to improve people's health and wellbeing.



Salford received **£749,600**

from the Arts Council England National Lottery Projects Grants. This will be used to deliver

the biggest ever programme of creative activities and events in Salford.



We opened a **state-of-the-art outdoor gym**

at Eccles Recreation Ground. The gym also includes suitable equipment for wheelchair users.



In 2023 we launched the

Salford Women and Girls' Commission Report

and in 2024 we produced a 'one year on' video to highlight the progress in making Salford fairer and safer for women and girls.



Tackling the climate emergency



Skills and education (A Learning City)



In October 2023 we launched our

Greener Salford

campaign to encourage people to make greener choices.



90% of primary schools are rated good or outstanding in Salford.



We ran a Greener Salford survey

to get a better picture of Salford residents' views on climate change. Almost

700

surveys were completed.



Our Salford Ranger Team arranged

37 litter picking activities as part of the Great British Spring Clean and over **500** people took part to make our city look cleaner and greener.



We launched a new campaign to show parents and children if they 'Miss School, they Miss Out.'

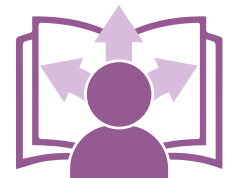
We are working with schools to improve school attendance

and **11** of our schools will receive support from a Family Help Worker based in the school.



In November 2023, we launched our Employment and Skills Strategy

that sets out our plans to connect local people to the jobs and opportunities created in Salford.



Our Skills and Work Team's free summer programme

helped young people who are not in education, employment or training learn new skills, meet new people and build confidence.

Eden, a £36 million, 12 storey office, with Europe's largest living wall was completed. Home to

350,000

plants the living wall removes air pollutants and improves biodiversity in Salford.



We switched on the first solar farm in Salford. The site in Little Hulton is set to generate over

2,000

megawatt hours of electricity, saving **a thousand tonnes** of carbon a year, the same as taking over **600** cars off the road.



We created **135** apprenticeships this year at the council.



We launched our new **Employment Hub** to provide recruitment and training support for young people and adults to develop their skills and careers.

TRAINING

JOBS

Salford is the only Greater Manchester council to secure **£245,000**

of government funding for a Supported Employment Service to provide individual support to **140** Salford residents with learning disabilities and autism.



5

Affordable housing and reducing homelessness



6

Promoting transport and digital connectivity



A total of
402
affordable homes

were delivered last year working with our Registered Provider housing partners including the council's local housing company

Dérive.



We secured a grant to deliver

18

homeless accommodation units in Kersal and Broughton Park, with another

81

units planned in Weaste and Seedley.

We officially launched the £23 million

Trafford Road Scheme, one of the biggest walking and cycling schemes delivered in Greater Manchester. Every junction, crossing and bus stop has been **improved and upgraded.**

Extra pedestrian and cycle-friendly crossings have been included as well as adding **new** cycle lanes.



50% of Greater Manchester's buses are now under local control in the **Bee Network**

with key routes in Salford included in the first two areas that went live. The new services are performing **better**

than before the scheme started.

The largest Passivhaus,

low energy designed, affordable housing scheme in the North West was completed on Chapel Street, delivering

96

affordable apartments.



We set up a temporary overnight welfare hub

in the winter to keep homeless people off the streets and safe. We have also developed new processes to help prevent young people becoming homelessness.

We launched an e-scooter

trial in Salford to encourage more sustainable trips in the city centre. The trial has been popular and has been extended for **two** more years.



We have supported **10,253**

customers to get online through our Digital Everyone Programme and supported

421

residents by giving them laptops and tablets so they can stay connected in the digital world.



7 Creating an economy for all



51% of the council's spend

with third party suppliers is spent with Salford suppliers, helping to boost our local economy.



The council working with its partners, has helped **14** companies and businesses to relocate to Salford or expand. This has created **1,594** new jobs with the value to the Salford economy estimated to be **£64.2 million.**



£398 million of private sector investment and **£40 million** of public sector investment has been secured.

We agreed to purchase the Salford Community Stadium. Development of the site is expected to create **790** new jobs, attract **£65 million** of private sector investment and deliver **£28 million** of value to the Salford economy.



8 Tackling health inequalities and providing the best possible care



Ofsted rated our services to children and young people as **'Good'** overall and **'Outstanding'** in the areas of care leaver support and leadership.



Our Shared Lives Carers service was recognised as an

exemplary care provider

in a Care Quality Commission inspection. This service provides support for people with a range of needs as a result of conditions including autism spectrum disorder, learning disabilities and dementia.

Our Salford Strengthening families team won the national

Family Support Award

in the Children and Young People Now Awards 2023. The award recognised services that support families to help their children lead healthy, happy and fulfilling lives safe from harm.

We launched the Salford Men's Mental Health Commission

to ask men across the city for their views on their state of mind, support available and how things could be improved.



To improve oral health, the school-based brushing programme has continued in some schools. Health visitors provide oral health education and toothpaste to parents of one- and two-year-olds. Tooth decay results at age five have **reduced** as a result.



Our Health Protection team have been working in neighbourhoods to encourage people to attend **childhood immunisation vaccination clinics.**

